

Writing for riskVue

Specifications for Submission of Drafts and
Publication Agreement for riskVue

Contact Information

To send a query letter, article summary, or outline, or to talk with a member of our editorial staff about a proposed article, contact:

riskVue Editor
Griffin Communications, Inc.
1420 Bristol Street North, Suite 220
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949-955-1929 Fax
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Our Audience

Our audience is primarily composed of corporate and public-entity risk managers, corporate executives, commercial insurance agents and brokers, insurance company personnel, attorneys, and claims professionals. As a Web-based publication, we serve a worldwide audience, but most of our readers are based in North America.

Style

Our desired style is concise, to-the-point analysis and commentary. Avoid lengthy passages, cliché terminology, and industry-specific words. However, write in whatever style is most comfortable for you. What you say is more important than how you say it for your initial draft.

Requirements for Publication

The "publishability" of a manuscript in riskVue is determined by a variety of factors. Manuscripts must be clearly directed to the riskVue's readership, must not repeat recent coverage of the same topic, must be sharply focused on a well-defined thesis, and must meet the standards of peer reviewers. Whenever possible, authors should consult with riskVue's editorial staff before beginning manuscripts. Query letters, summaries, and outlines are welcome.

Manuscript Format

Manuscripts should be double-spaced and typed. Microsoft Word documents are preferred. We will accept submissions by regular mail, fax, or e-mail (we prefer e-mail).

The appropriate length of submitted manuscripts varies with the subject matter and audience. In general, manuscripts should range between 750 to 2,000 words. As a guide, the average double-spaced typed page contains approximately 250 words.

Multi-part articles are welcome, as are articles containing charts and illustrations. Please include any visuals with your draft.

Attribution

A full but concise attribution will be given, identifying you as the author. You may write the attribution yourself or provide us with a copy of your résumé or Curriculum Vitae. Full publication attribution will be given to articles originally published elsewhere. A PDF format reprint of your article is available upon request.

Sample:

Jenna Smith is a partner with Johns Jones & James LLP in Sacramento, California. She specializes in employment law and commercial litigation. She is a frequent lecturer and has authored and co-authored several books dealing with employment law issues. Ms. Smith can be reached by e-mail at author@jjllp.com or by telephone at 916-555-1212.

Editing Process

Our goal is to present articles of the highest quality combining the expertise and knowledge of the author with the editing skills of our staff.

Our editors take an active role in preparing the document for publication. Authors should be aware, however, that the editing process can be rigorous. The document format may be restructured, sentences rewritten, and entire sections of text removed. (Authors are given the opportunity to review and approve the edited draft before publication.) We have consistently found that our methods of editing provide readers with the highest quality articles.

Publication Deadline

After riskVue accepts your article for publication, our editors will work with you to determine a date for submission of your final draft. It is critical that you respect this commitment. If you are unable to meet your deadline or are having problems with your draft, please contact us as soon as possible for assistance or to reschedule your article.

Conditions

1. Original manuscripts submitted to Griffin Communications, Inc. (GCI) for publication must be original and free from copyright. Manuscripts are accepted for publication with the understanding that they are unpublished and are not under review elsewhere.
2. Copyrighted articles originally published in another source must have express consent from the original publisher/copyright holder to be reprinted in riskVue.
3. While GCI does not discourage vendors or others engaged in the sale of products or services to our readers from submitting articles for publication, we do ask that authors disclose any financial interest in the material presented and strive to discuss it in a balanced, objective way.
4. No promotion of a specific brand or source of products or services is acceptable. Similarly, efforts to steer readers toward products or services offered by authors must be avoided.
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